

# Meesters van het Realisme & Catawiki

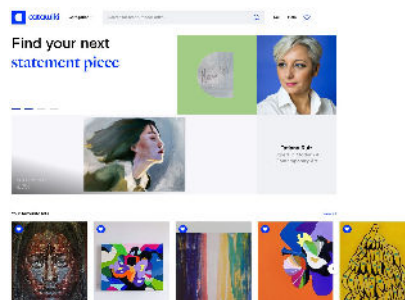
Invitation to participate & conditions





# Who is Catawiki?

Catawiki is Europe's largest online curated marketplace for antiques, **art**, design, jewellery, watches, collectables, classic cars and more.



65,000 +

Special objects in auction  
every week

240 +

Experts

22  
categories

Collectables, art, design,  
antiques, classic cars &  
more

10  
million

Unique visitors on our  
website and app

60+  
countries

Reached through Catawiki  
in 17 languages

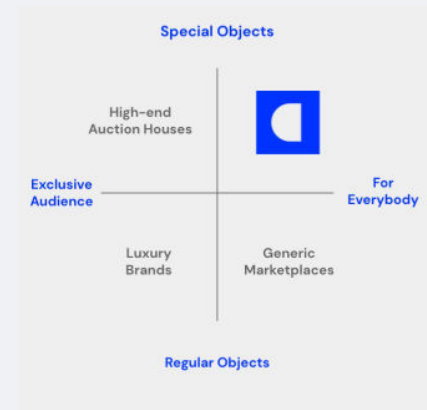
# Contemporary Art Premium Positioning

At [Catawiki](#), we auction a wide selection of Modern & Contemporary paintings, prints, works on paper, mixed media and sculptures.

We focus on items that are hard to find and commercially appealing to [passionate art enthusiasts and collectors](#).

Because potential buyers come to Catawiki looking for unique and interesting objects, our **in-house experts select every piece** for our auctions. They ensure items are of **good quality** and are presented in the best possible way.

This expert selection helps **keep our bidders excited** because they can find rare, special **pieces they're interested in**. But, of course, this also helps our **artists to have a great selling experience**.



# Meesters van het Realisme x Catawiki



Catawiki has initiated a collaboration with the Meesters van het Realisme. In order to give international visibility to all Meesters, we will be running an auction where we invite you to participate with your best artworks. The auction will be promoted internationally through our marketing channels, newsletters and social media.

Auction: **Meesters van het Realisme x Catawiki**

Start date: 20th of September 2024

Deadline for Submissions: 10th of September

Commission for artists participating in this auction will be reduced to 10%-excl. VAT- + seller success fee.

We are looking for artworks with an estimated value of +300 euro, with no upper limitation.



# Selling as an Artist at Meesters van het Realisme x Catawiki

## AN INTERNATIONAL OUTREACH & NEW OPPORTUNITIES TO SELL EVERY WEEK, ALL YEAR LONG

Submit your art and start selling internationally weekly, at your own pace. Get started by submitting your first artworks to our co-curated auction with the Meesters van het Realisme.

## ADVICE FROM EXPERTS TO GUIDE YOU ON SELLING ONLINE

Once you join our platform; our Experts will get in touch with you to guide you on what's sells best at our auctions and in the online market.

## A LOW COMMISSION

We'll only charge a **commission of 10%** (excl. VAT) + success seller fee on sold lots (winning bid amount) with no other hidden costs to the artists participating at the Meesters van het Realisme auction. This is a 20% reduction on the regular commission, which usually is a 12.5% (excl. VAT) + success seller fee on sold lots.

## WE DO NOT COMMUNICATE YOUR RESULTS TO OTHER WEBSITES (Artprice, Barneby's, ...)

Catawiki never communicates the results of your artworks in auction, to external sites. If your artwork does not get sold, no bidding information will be displayed neither on Catawiki. We protect your prices.





# Contemporary Art (Direct from the Artist)

## Fun facts

### ARTISTS

Since 2019; we have collaborated with more than **+7000 contemporary Artists and Designers** at our auctions. Catawiki has supported them in the shift from the offline to the online market, becoming more flexible and dynamic in their ways of selling their artworks.

### AN INTERNATIONAL OUTREACH

Through selling our artworks with us you will reach to passionate art enthusiasts and collectors. We have +10M unique visitors a month to our site across more than +60 countries. On average, our buyers visit Catawiki 100 times per year.

In fact, **80% of the earnings of our artists come from different markets than their own.**

### INCREASED REVENUE

As an artist, participating in our weekly auctions will allow you to **increase your turnover and revenue**, while you will have more flexibility and independence.  $\frac{2}{3}$  of our auctioned lots are sold within 10 days.

In 2023, hundreds of our artists exceeded **€ 20,000 in annual earnings** and some of the regular and most successful artists even exceeded **€ 200,000 in annual earnings.**





# How to participate?



## REGISTER HERE FOR FREE

<https://www.catawiki.com/seller/register>

## START SUBMITTING YOUR ARTWORKS FOR AUCTION

Login to your Catawiki account and click "Sell". Pick the category "Contemporary Art (Direct from the Artist)" and make sure to fill up the relevant information and add a Note the Expert: **Voor de Meesters van het Realisme.**

## RESERVE PRICES

Great News! It is possible to negotiate a reserve price with the expert, when the expected value of the item is above **€300**.

## SELLER TERMS & CONDITIONS

<https://www.catawiki.com/nl/pages/p/seller-terms>





# Thank you!

Any questions? Feel free to reach out to Anita Helmy:  
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